

LEE COUNTY

NORTH CAROLINA

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ELECTED OFFICIAL'S WORK SESSION
WITH THE
LEE COUNTY ECONOMIC DEVELOPMENT CORPORATION,
LEE COUNTY BOARD OF COMMISSIONERS,
SANFORD CITY COUNCIL, AND BROADWAY TOWN COMMISSIONERS

SEPTEMBER 26, 2013

The Elected Official's Work Session sponsored by the Lee County Economic Development Corporation, for elected officials for the Lee County Board of Commissioners, Sanford City Council, and Broadway Town Commissioners, convened at 9 a.m. in the Gordon Wicker Conference Room, Lee County Government Center, First Floor, 106 Hillcrest Drive, Sanford, North Carolina, on said date. The following participated in the work session:

Crystal Morphis, Interim Lee County Economic Development Director
Amy Dalrymple, Lee County Commissioner
Kirk Smith, Lee County Commissioner
Jim Womack, Lee County Commissioner
Poly Cohen, Sanford City Council
Donald Andrews, Mayor, Town of Broadway
Lynn Green, Broadway Town Commissioner

Crystal Morphis called the work session to order and outlined the agenda which included the following:

Economic Development Goals
Role of New Organization
Specific Projects – Program of Work Items
Measurements – How to Measure Success of Program
Public Investments

Ms. Morphis stated a steering committee of approximately twenty individuals have been meeting since June; gathering information across the county, conducting surveys, and holding planning sessions with EDC and the Chamber. A draft of the new organization will be presented to the steering committee on Thursday, October 3rd. A fund raising assessment will begin in October and run through December. It is anticipated that 50% of funding for the new organization will come from the private sector.

Goals referenced included job growth, relocating employees (residential growth), median household needs to be increased, Chamber functions remain on focus, small business

focus, coordination among all parties involved, product development, keep it simple with reasonable goals, specific measurable objectives, need to put Lee County on the map globally, use upcoming golf tournament in Pinehurst as a publication tool, vocational training (apprenticeships), disconnect of Workforce Development Board with CCCC and ESC, competitive incentives, foreign trade zone, incorporate farmers, keep existing business here, and support of small business.

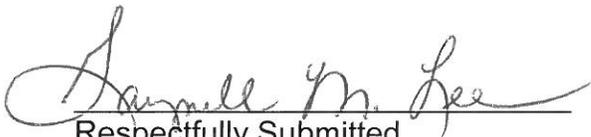
Role of Organization referenced included lead to unify everyone, clear economic leadership, good communication (at least a monthly report given), keep everyone in the loop, work together (teamwork), regular monthly/quarterly meetings, travel and tourism (new project that needs to be looked at), BRE (Business Retention Expansion, and economic gardening.

Specific Projects referenced included construction of spec buildings, water/sewer expansion, study of Civic Center, small business incubator, small convention center hotel, and the need for apprenticeship programs.

Measurements referenced included income (per capita), tax rates, commute time, wages, unemployment rate, new housing statistics, median home value, cost of living index, utility rates, level of unemployment, unemployment filings (through ESC), announcement of business closures and lay-offs, objective report of permits issued, and a monthly list (by the top 10 companies) of their monthly employment.

Public Investments referenced included the County CIP, bonds recently passed by the City, new road at Industrial Park, fire department issues (more stations needed in the City), and more commercial investment in Broadway area and/or south of Sanford.

The work session adjourned at 10:30 a.m.



Respectfully Submitted
Gaynell M. Lee, Clerk
Lee County Board of Commissioners